

QUICK PRESS

BE SEEN, BE HEARD, BE SUCCESSFUL WITH QUICK PRESS.

Quick Press is the best way to reach all
travel professionals in Canada

Distribution: 33,034 (English & French)

***\$100 / page**
(English: 22,483)

\$30 / page
(French: 10,551)

- The first company to offer this service in Canada since 1992
- Specialized e-mail broadcasts throughout travel industry in Canada
- Our database is bigger and updated more often than ours competitors
- We have over 33,034 distribution addresses of travel professionals
- We retain a full time staff member solely dedicated to maintaining the database
- It's fast and simple! With your ad, you will receive a free link

*Ask about our discount for a annual contract of one or more pages per week

+ QuickPress service includes
one free ad day in Fax Extra section.
example: www.travelhotnews.com/fax/

+ Fax Extra section is sent daily to
all 33,034 subscribers on
our distribution list.

example :



The image shows a sample advertisement for Air Canada's 'Getaway from the Everyday Contest'. At the top, it features the 'QUICK PRESS' logo with a globe icon and the text 'PRESS RELEASE SERVICE'. Below this is the 'AIR CANADA' logo. The main headline reads 'GETAWAY FROM THE EVERYDAY CONTEST'. The visual includes a person jumping out of an open door into a bright, sunny outdoor setting, with a stack of luggage nearby. Below the headline, there is a sub-headline: 'Looking to escape from your day-to-day?'. The body text explains the contest: 'It's easy with Air Canada's Getaway from the Everyday Contest! Just visit aircanada.com/getaway every day during the week to answer the daily question, and you could be on your way to winning daily and weekly prizes, as well as the Grand Prize!'. A deadline is mentioned: 'Enter today at aircanada.com/getaway - contest ends November 25, 2009!'. At the bottom, there is a small disclaimer: 'This sending service of press release and publicity, distributed by email and on Web page, is offered by Logim Nde inc. Informations: (416) 688-5060 or email to: sales@logimnde.com. Subscribe to: CTToffices.com'.

LOGIM  NDE inc.

Specialized e-mail broadcasts

Call today for more information:

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act
communications inc.

QUICKPRESS

THE BEST WAY TO REACH THE CANADIAN TRAVEL INDUSTRY

Total Distribution: 33,034

Special Rate: \$100 / page

The travel industry has been using Logimonde's unbeatable service since 1992 for their email (Quick Press) campaigns to ensure the best quality results. Includes access to subscribers of:

- TRAVELHotNews.com
- Expressvoyage.ca
- THNWest.com
- Canadian Traveller
- Addison Travel Show attendees
- ACTA members

Plus, at no additional charge, your ad will also be delivered by Fax Extra and included in the TRAVELHotNews.com, THNWest.com and ExpressVoyage.ca websites for one day.

The most up-to-date broadcast email system in Canada

This secure, high-speed, and high-performance system operates on its own data line and allows large amounts of data to be transmitted quickly and efficiently. A database manager ensures that our database is always current and continuously updated.

Quick Press circulation		
Provinces	Number	Price/page
Alberta	2,739	47 \$
British Columbia	4,492	110 \$
Manitoba	1,442	46 \$
Maritimes (NB, NF, PE, NS)	764	46 \$
Ontario	11,680	242 \$
Quebec	10,551	30 \$
Saskatchewan	1,291	46 \$
Yukon NT	75	46 \$
TOTAL	33,034	613 \$

**For further information contact Karine Lefebvre at 450-689-5060 x226
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